

ffa

fondazione franco albini



**SCHEDULE FOR FUORISALONE 2019**



PATROCINIO  
Comune di  
Milano



*During the Design Week which will be held in Milan from 9 to 14 April, the Franco Albini Foundation proposes its program of events. This year the historic headquarters of Studio Albini will be the cradle of our events, to let people know the value of a unique place where the creative spirit of Franco Albini is still present.*

*Three different languages for three different targets.*



## FROM THE SPOON TO THE CITY

Albini's Method between  
architecture and Design

An in-depth focus on Franco Albini's work, among set-ups, architecture and design. Around the rooms at the historical Albini Studio, guests will be guided along a narrative path of the history and the projects of the studio, in order to let people understand how the applications of Albini's Method pursue the values of modernity and innovation, through past, present and future.



## THE MILANESE UNDERGROUND

The greatest work of Social Design

In the Studio where it was born, with design boards, pictures and prototypes on the spot, we'll focus from the undergrounds in the world to the Milanese Underground Line 1 and 2, and understand the particularities which set a precedent, in construction techniques, graphical solutions, and the use of innovative materials. The tours will be held in the historical Studio of Franco Albini, also the headquarters of the Franco Albini Foundation, and visitors will be guided by a great expert, Giovanni Luca Minici author of the book "The Milanese Underground".



## ESSENCE

The project of yourself

*Welcome to Albini's world:*

Introduction to the Method and the character of Albini

*Introduction to the principle of the Essence:*

Description of the crystal Radio as a concrete example for the application of this idea

*Objective:*

Guide the kids to find the motivations which are the fundamentals for their talents and their passions.



## SOCIAL RESPONSIBILITY

The not there object

*Welcome to Albini's world:*

Introduction to the Method and the character of Albini

*Introduction to the principle of Social Responsibility:*

Description of the Milanese underground as a concrete example for Beauty made for everyone

*Objective:*

Reflect together with the kids about the sense of social responsibility and try to imagine in which way their creativity could be a useful tool for others.

GUIDED TOURS

LABORATORIES FOR KIDS

## THE PATHWAY TO TALENT

*An experience of innovation*

"The Pathway to Talent" is a project created by the Franco Albin Academy, the formative reality of the Franco Albin Foundation. The project takes the name of a "Coaching Performance" and it's an interdisciplinary experience which puts coaching techniques and music into theatrical dialogue, aimed at involving the public and making it the protagonist of a collective growing experience.

In order to facilitate the opening to an outlook towards innovation, we start off from the Method of the Masters of Design and Modern Architecture as inspiration for researching our talents and the potentialities of a cohesive Team.



**THEATRICAL PERFORMANCE**

TUESDAY 9

WEDNESDAY 10

THURSDAY 11

FRIDAY 12

SATURDAY 13

SUNDAY 14

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - eng

**SOLD OUT**

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita

**SOLD OUT**

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita

**SOLD OUT**

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita

**SOLD OUT**

**h.10:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita

**SOLD OUT**

OPEN HOUSE  
13:00/15:00

OPEN HOUSE  
13:00/15:00

**h.16:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - ita / eng

**h.16:00**  
GUIDED TOUR ON  
THE MM (Milanese  
Underground) - ita

**h.16:00**  
GUIDED TOUR ON  
FRANCO ALBINI'S  
DESIGN - eng

**SOLD OUT**

**h.16:00**  
GUIDED TOUR ON  
THE MM (Milanese  
Underground) - ita

**h.16:30**  
LABORATORY FOR  
JUNIOR DESIGNERS  
"The project of  
yourself"

**h.16:30**  
LABORATORY FOR  
JUNIOR DESIGNERS  
"The not there  
object"

**h.20:00**  
THEATRICAL  
PERFORMANCE  
"The Pathway to  
Talent" written and  
performed by Paola  
Albini

**h.20:00**  
THEATRICAL  
PERFORMANCE  
"The Pathway to  
Talent" written and  
performed by Paola  
Albini

**SOLD OUT**



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